# SABRINA CHANG

(650) 787-5893 | chang.sabrina@gmail.com | https://www.linkedin.com/in/sabrina-wc/

## EXPERIENCE

### PACES

Early-stage B2B platform for energy and infrastructure developers, providing siting, triaging, project management, and agentic workflows for building renewables and data centers.

***Founding Product Designer*** 2024 – Present

- Identified and drove a new agentic project management product area for Paces, expanding the company beyond site origination toward a ~$100–300M ARR opportunity to deepen developer workflows. Shipped initial prototype to the internal services team in one week, scaled to a six-figure retainer rollout that deepened the strategic partnership, and accelerated to public launch with natural-language project editing.
- Led platform vision and design direction for Paces' flagship vertical AI product (Paces Agent). Shaped the agent-surface architecture adopted as company direction, ran cross-functional design reviews with engineering and leadership, and translated external beta feedback into roadmap priorities.
- Led the end-to-end overhaul of the core map experience, repositioning the map as a primary surface of the platform and paying down years of accumulated design and technical debt. Resolved feedback tied to $100k+ of customer ACV, and closed feature gaps tied to the bigger reasons why our platform previously lost in platform bakeoffs with prospects.

### EIGHT SLEEP

Consumer mobile app for the Eight Sleep Pod, an intelligent sensing and temperature-control sleep system with 70k+ active users.

***Product Designer*** 2021 – 2023

- Led the full redesign of the temperature control experience end-to-end, resulting in a 30% lift in user satisfaction at launch.
- Owned the end-to-end overhaul of the Sleep Report, the daily tracked-metrics surface used by 70k+ members, partnering with engineering, data science, and product to redefine the information architecture and personalized insights system.
- Drove the Pod 3 onboarding redesign from research through launch, working cross-functionally with hardware, firmware, and support teams, resulting in a 9% reduction in support outreach and a 14% lift in successful onboarding completion.

***Product Design Intern*** Aug 2021 – Oct 2021

- Shipped a streamlined Eight Sleep app for 20+ hotel partners by adapting the consumer product for B2B hospitality use cases, partnering with sales on rollout strategy and customer onboarding.

### QUALCOMM

***Systems Performance Engineer*** 2019 – 2021

- Designed and automated chip bring-up and performance validation workflows for engineering teams across the US and China, accelerating silicon validation cycles and reducing manual effort.

## EDUCATION

### HARVEY MUDD COLLEGE

B.S. Engineering, Electrical Engineering emphasis. Graduated with Honors.

## ADDITIONAL INFORMATION

- **Tool stack:** Claude Code, Conductor, Cursor, Figma, Paper, HTML/CSS/Tailwind
- **Languages:** English, Mandarin